



## The Corporation of the Village of Salmo

### ECONOMIC DEVELOPMENT STANDING COMMITTEE MEETING MINUTES

Minutes of the Economic Development Standing Committee Meeting of the Village of Salmo held in Council Chambers located at 423 Davies Avenue on Thursday, June 15, 2017 at 5:00 p.m.

**PRESENT:** Mayor Stephen White  
Councillor Steve Dimock  
Councillor Diana Lockwood  
Committee Member Lamiah Arnold-Trower  
Committee Member Bill Baird  
Committee Member Tyler Rice  
Chief Administrative Officer (CAO) Diane Kalen-Sukra  
8 Members of the Public

**CALL TO ORDER:** The Mayor called the meeting to order at 5:00 p.m.

**AGENDA:**  
1-615-17 Moved by Councillor Dimock and seconded by Committee Member Rice, that the Committee adopt the agenda of Thursday, June 15, 2017 as presented. Carried.

**ADOPTION OF THE MINUTES:**  
2-615-17 Moved by Councillor Dimock and seconded by Committee Member Rice, that the Committee adopt the draft minutes of the Village of Salmo Economic Development Standing Committee meeting of March 16, 2017 as presented. Carried.

*Mayor White reported that more information would be forthcoming regarding the review of public funding for the Museum and Chamber of Commerce.*

**DELEGATIONS:**  
SHAMBHALA MUSIC FESTIVAL - CHRISTA MCDIARMID, SITE MANAGER Shambhala's Site Manager Ms. Christa McDiarmid delivered a delegation presentation on the Shambhala Music Festival which is in its 20<sup>th</sup> year. She advised that 2017 festival crews are arriving mid-July for site preparation and that this year's festival sold out in the first 18 hours. In response to questions from Committee members, Ms. McDiarmid advised that the festival contributes to economic development through employment and promotion, in addition to bringing 15,000 people to the area. She further advised that the festival tours will be taking place again this year and present a good opportunity to see what makes the event such an attraction. She also spoke to the desire of Shambhala to be good neighbours, the emphasis and expertise in harm reduction and ongoing improvement. Committee members commented on the positive economic impact of the festival as well as improvements in festival organizing that have helped to improve community relations.

COMMUNITIES IN BLOOM - DARLENE KALAWSKY, REPRESENTATIVE Provincial and national Communities in Bloom representative Ms. Darlene Kalawasky spoke about how the program and community beautification can contribute to economic development and build civic pride. She spoke about the evaluation criteria used by judges when they assess a community and provided the Committee members with a 2017 Communities in Bloom Evaluation Guide. She explained how the program also encouraged community collaboration between volunteers, municipal employees, local businesses and more. She gave examples of success stories from other communities, such as the carving of a train in a park in carving capital of BC, Hope through a partnership and grant from CN Rail and Castlegar's successful Sculpture Walk program. She offered ideas for how to promote and advance the program which include street banners, local media coverage, handouts at the local library, presentations to Council, presentations to local groups,

involvement of the schools, support for tourism and community displays. Committee members canvased ideas which included beautification with limited maintenance costs, encouraging businesses and property owners to attractively maintain their storefronts and properties, using social media to reach out to get the community involved, the need for an updated tourist brochure, use of geocaching, and finding ways to advance the heritage knowledge and conservation of buildings in the community. Businesses were also encouraged to find out the history of their buildings and to frame pictures from the past in their stores.

**ITEMS:**

3-615-17

SALMO BLOOM  
COMMUNITY  
BEAUTIFICATION

CAO Kalen-Sukra reported on the Village's pilot membership as a novice in the Communities in Bloom (CIB) Program. She described the purpose of the community initiative, named "Salmo Bloom", as coordination of beautification efforts, enhancing greenspaces and encouraging civic pride and economic development. Municipal 2017 priorities include improving the highway drive-by appearance including installation of Canada 150 highway banners, Village Art Windows and Village Art Garden; attractive floral arrangements on municipal properties; park maintenance; educational workshops; and encouraging public participation in the program through the Nominate a Neighbour program and volunteering in community beautification efforts. CIB judges will be in Salmo on July 19<sup>th</sup> and 20<sup>th</sup>.

4-615-17

VILLAGE ART GARDEN

CAO Kalen-Sukra reported on the status of the construction of the Village Art Garden and advised the Committee of planning and design considerations related to maintenance costs, various possible themes, as well as community and business benefit. Committee members shared ideas that included an information booth, weather resistant historical images along the fence, themes related to mining and logging, and a possible dog park.

5-615-17

111 MAIN STREET

CAO Kalen-Sukra reported on the status of this 6,840 square foot lot owned by Imperial Oil with an old home in disrepair and advised the Committee of planning and design considerations related to previous public input, business and community need, maintenance costs and Imperial Oil proposed uses. These uses include a possible community garden or town square plaza and information area. Committee members shared ideas that included an information seating area, a focus on families and tourism, community gathering place, possible place for the gazebo previously used by the Farmers Market, and a place for a public washroom.

**ADJOURNMENT:**

6-615-17

Moved by Committee Member Lamiah,  
that the meeting be adjourned at 6:53 p.m.

Carried.

I hereby certify the preceding to be a true and correct account of the Economic Development Standing Committee Meeting held on Thursday, June 15, 2017.

  
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Mayor

  
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Chief Administrative Officer